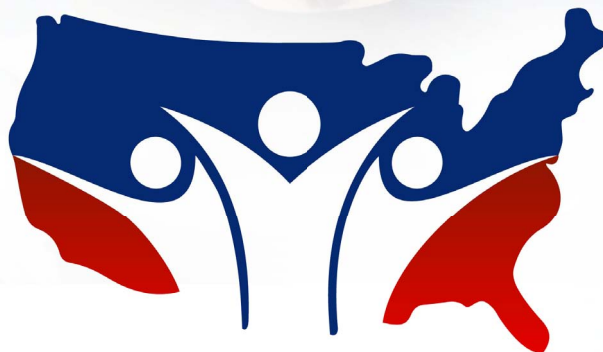


# LEADERSHIP USA™ COLORADO

a Leadership Development Membership Program



**LEADERSHIP USA™**  
**C O L O R A D O**



## Featured Expert Instructors for 2018

**Tuesday, January 30, 2018**

### **Accountability . . . the Highest Form of Leadership**

As the Founder of The Accountability Movement™ and former Partner of manufacturing and distribution companies, Sam Silverstein shares several case studies about organizations that have defined their cultures to enable an environment of high performance, increased productivity, engaged employees, and inspired accountability. Sam will help you truly understand what a commitment is and have everyone on the same playing surface when it comes to accountability.

**Sam Silverstein, CSP** Sam Silverstein is dedicated to empowering people to live accountable lives, transform the way they do business and create a more accountable world. He helps companies create an organizational culture that prioritizes and inspires accountability. As a former executive and owner, Sam's manufacturing and distribution companies sold over \$100 million in products and services. He successfully sold one of his businesses to a Fortune 500 company. Today, Sam writes, speaks and consults with such companies, inspiring and challenging their people to think differently to achieve a better result.



**Tuesday, February 27, 2018**

### **Executive Presence to the Power of C™**

Personal presence may be difficult to define, but we all know when we see it. Someone walks into a room and heads turn. Conversation opens up to include them. Their words and opinions have positive impact. The question is, how do others perceive you? Credible? Competent? Authentic? How do you respond to someone citing data with which you're unfamiliar? How do you respond to difficult questions? How persuasive are you in selling ideas?

**Dianna Booher, MA, CSP, CPAE** As a Hall of Fame speaker and bestselling author of 47 books, Dianna Booher works with organizations to communicate clearly and with leaders to expand their influence by a strong personal presence. Her latest books include Communicate Like a Leader, What MORE Can I Say, and Creating Personal Presence. National media such as Good Morning America, USA Today, WSJ, Forbes, CNN, Fast Company, Bloomberg, Success, and Entrepreneur frequently interview her on critical workplace communication issues. Richtopia has named her at #54 on its 2017 list of "Top 200 Most Influential Authors in the World."



**Tuesday, March 27, 2018**

### **Embrace the Challenge of Change: Inspiring & Influencing Teams When it Matters Most**

Change is anything but predictable and it's moving more rapidly than ever before. One of the most valuable job skills to excel at today is knowing how to change. Some changes we can control, others we can influence, and some situations we simply can't. So we must get more agile in not only adapting to change, but also embracing it. By better understanding the change process and applying key strategies, you will be able to more effectively manage reactions, increase effectiveness individually and within your team, and become a more influential change agent in unstable times.

**Tracy Butz, CSP** Tracy Butz is the infusion of an engaging, powerful and poignant speaker with an interactive, results-focused professional, who masterfully influences positive behavior change. As a former Director of Learning & Development, she was accountable for talent management and employee development.





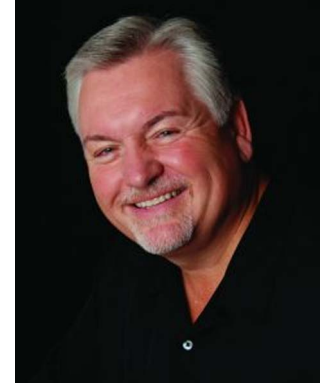
## Featured Expert Instructors for 2018

Thursday, April 26, 2018

### **Making a Difference™ A Matter of Purpose, Passion & Pride**

Having the right vision is critical to an organization's success. But vision without great leadership and effective execution amounts to little more than making a wish in the right direction. Everyone in your organization touches people. Making A Difference™ is a far-reaching program giving everyone in your organization the skills to grow themselves and their people. This presentation illustrates why great leaders are so valued and regarded as "one in a million." This session will help you outline what should drive you, fuel you, and define you as a leader.

**Steve Gilliland, CSP, CPAE** A member of the Speaker Hall of Fame, Steve Gilliland was recognized by eSpeakers as one of the top 10 motivational speakers in the world. Renowned as a master storyteller and brilliant comedian, he can be heard daily on SiriusXM Radio's Laugh USA. As a speaker his philosophy is that if you're laughing, you are listening. If you are listening, you are learning! In addition to being one of the most sought-after speakers in the world, he is a prolific and accomplished author, and was named Author of the Year.



Tuesday, May 22, 2018

### **Creating Lasting Leadership: The Keys to Growing Your People, Your Performance and Your Profit**

Leadership isn't something you do; it's someone you become. Leaders who are able to sustain their position and achieve measurable results for more than just 2-3 years, have one thing in common –they're more than competent at the essential people skills necessary. In this course, participants will discover the 5 Transformational Skills that earn them the right to be followed. Lasting leadership is not about more money or even more authority.

**Barry Banther, CMC, CSP** Barry has been a trusted advisor to businesses & organizations for over 3 decades. His clients include: Rockwell Int'l, Eli Lilly, and Pfizer. He has earned the designations of Certified Management Consultant (CMC) & Certified Speaking Professional (CSP). He has written 50+ Leadership Development Programs used by companies worldwide. Three governors of Florida asked Barry to serve in their administration overseeing private higher education. He was elected to four terms as Chairman of the Florida State Board of Independent Colleges & Universities.



Tuesday, June 19, 2018

### **The Leader as Coach: A Process to Guide Team Members Toward Positive Action**

Leaders, today, need mastery at providing direction and giving clear, timely feedback on employee performance. This requires speaking clearly, concisely and objectively. We practice writing feedback and then delivering feedback in practice sessions.

In addition to providing feedback, leaders must feel comfortable helping good performers transform into excellent performers. Coaching allows the leader and "coachee" to partner together as they move from the current situation to the desired state.

**Kathy Cooperman, CPC** Kathy is President of KC Leadership Consulting, LLC, specializing in Leadership Development, executive coaching and facilitation. Her passion is helping organizations accelerate excellence in their leaders—engaging everyone to work together to achieve the business strategy while applying the core principals of Positive Psychology. Kathy enjoys over 30 years in the field of Leadership Development and Organization Development. Kathy's focus is on helping clients creatively find solutions to their engagement, development and leadership challenges.







## Featured Expert Instructors for 2018

**Tuesday, July 24, 2018**

### **Ruthless Consistency: How to Execute Strategy, Implement Change and Drive Results**

Despite high-profile launches and best intentions, most strategic change initiatives fail. As just one example, published failure rates for strategic planning range from 70-90%.

Results don't happen by chance. They happen when leaders build organizations that are systematically aligned with winning – the *right environment*, *right focus* and *right team*. All driven by the *right commitment*. In this interactive and assumption-challenging workshop, Michael will address each of the four “rights”.

**Michael Canic, PhD, CSP** Michael Canic has one focus in business: helping committed leaders make strategy happen. He is President of Bridgeway Leadership, a strategy + execution consulting firm with offices in Denver and Vancouver. Applying his proprietary *Strategic Management System*, Michael has helped hundreds of leaders across North America turn their ambitions into strategy, and strategy into reality. Clients say it's the most effective strategic process they've experienced.



**Tuesday, August 21, 2018**

### **Leadership Redefined: Engagement, Ownership, Results**

Competitive, challenging and constantly shifting – that is today's marketplace! It calls for a new style of leader. One that has the ability to see the big picture. Understand external trends. Implement strategy with one-hand tied behind your back. To succeed you need to be that rare leader who can stay razor like focused while remaining flexible enough to seize new opportunities.

**Meridith Elliot Powell, CSP** Voted one of the Top 15 Business Growth Experts to watch by Currency Fair, Meridith Elliott Powell is an award-winning author, keynote speaker and business strategist. With a background in corporate sales and leadership, her career expands over several industries including banking, healthcare and finance. Meridith worked her way up from an entry-level position to earn her position in the C-Suite. She is a Certified Speaking Professional ©, a designation held by less than twelve percent of professional speakers. In addition, she is a Master Certified Strategic Planner, having completed three years of course work with the University of San Diego, and a certified Executive Coach.



**Tuesday, September 18, 2018**

### **People Personalities & the Plague: Strategies for Building & Leading High Performing Teams**

What is the common thread between the Bubonic plague, an 8.0 magnitude earthquake and teamwork? A potentially devastating impact on a large number of people in a very short period of time. Although teamwork may not be deadly, it does greatly affect employees at all levels of an organization. Awareness brings effectiveness and trust to the team. Knowing your team is critical. Learning how to adapt is the essential key to success as a team leader or manager.

**Gregg Gregory, CSP** With more than 1,500 keynotes, breakout sessions, and training workshops under his belt, Gregg Gregory is the team building expert for leaders at every level of an organization. His expertise and articles have appeared in hundreds of business and trade publications including SellingPower.com, Boardroom Magazine, Support World, among others. His client list of over 400 companies, non-profit associations, and government agencies includes New York Life Insurance, United States Patent & Trademark Office, National Multiple Sclerosis Society of the United States and Canada, United States Defense Logistics Agency, to name a few.





## Featured Expert Instructors for 2018

**Tuesday, October 16, 2018**

### Speak Like a CEO: Secrets for Commanding Attention and Getting Results

In leadership, great communication skill is among the most important predictors of success. As a leader, you need to influence others, gain alignment, and drive results. We've all wondered whether leaders who speak well are by nature more comfortable at the front of the room, however, speaking is not a natural born skill. Anyone can learn to command a room and engage an audience.

**Suzanne Bates, CSP** Suzanne Bates is the CEO of Bates Communications, and an internationally recognized expert in the field of communicative leadership and executive presence. Her firm's roster of senior executive clients is a who's who of top global companies that turn to the firm for advice, consulting, executive coaching and expertise. Suzanne led development off the first science based model of executive presence, and a research based assessment tool, the **Bates ExPI™**. Suzanne led development off the first science based model of executive presence, and a research based assessment tool, the Bates ExPI™.



**Tuesday, November 13, 2018**

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**Tuesday, December 11, 2018**

### People Personalities & the Plague: Strategies for Building & Leading High Performing Teams

Based on the book, *Why Leaders Fail and the 7 Prescriptions for Success*, Mary shares principles of executive leadership success. In this entertaining and engaging program, Mary uses case studies and examples from her Navy career and corporate experience to illustrate how great leaders can be even better. Mary provides attendees with actionable insights they can apply immediately to be more successful in their leadership roles. Audience members walk away with a thorough understanding of what is expected of them as a leader in the workplace, ways to better connect with their coworkers and employees, and guidance on how to avoid leadership pitfalls.

**Mary Kelly, PhD, CSP, CDR, US Navy (ret.)** Mary Kelly provides economic information leaders can use to make the right decisions for their business. Cited in Money Magazine, Success, Entrepreneur, Forbes, the Wall Street Journal, and by over 500 TV and radio stations, Mary translates leadership theory into actions. One of the first women to graduate from the Naval Academy, Mary served 21 years as a commissioned officer on active duty in the Navy.

