



You're Invited  
to Attend the Next  
**Leadership USA®**  
Learning Event!



JULY  
**16**

**STEPHEN SHAPIRO**  
**INNOVATE THE WAY YOU INNOVATE:  
CREATING A PERVASIVE CULTURE  
OF INNOVATION**

You will discover why:

- ★ You don't want to innovate everywhere. Learn to innovate where you differentiate.
- ★ Asking for ideas is a bad idea. Discover how to provide well-framed challenges to increase creative output.
- ★ Expertise is the enemy of innovation. Reframe your challenge to find solutions outside your industry.

To register, visit [LeadershipUSAColorado.com](http://LeadershipUSAColorado.com)  
or email [Nadine@LeadershipUSA.biz](mailto:Nadine@LeadershipUSA.biz)



**COMPETENCIES:**  
Creativity/Innovation  
Culture  
Change

Most Appropriate for  
**Leaders of Leaders**



**REGISTER NOW**

[colorado.leadershipusa.biz/  
upcoming-events/](http://colorado.leadershipusa.biz/upcoming-events/)



**LOCATION:**

The Curtis Ballroom  
at the Landmark  
5345 Landmark Place  
Greenwood Village, CO 80111

8:30 registration  
9:00 to 2:30 program