



You're Invited  
to Attend the Next  
**Leadership USA®**  
Learning Event!



NOV  
**7**

**STEVEN IWERSEN**  
**LEADING THE RELUCTANT:  
HOW TO MOVE PRICKLY PEOPLE TO  
PREFERRED OUTCOMES**

★ Discover three core reasons  
why people are resistant to  
change

★ Learn 5 principles that will  
help you lead effectively in  
the midst of chaos

★ Improve relationships and  
cooperation by using a  
strategic persuasion system

To register, visit [LeadershipUSAColorado.com](http://LeadershipUSAColorado.com)  
or email [Nadine@LeadershipUSA.biz](mailto:Nadine@LeadershipUSA.biz)



**COMPETENCIES:**  
Conflict Management  
Communication  
Teamwork

Most Appropriate for  
**Leaders of Self**



**REGISTER NOW**

[colorado.leadershipusa.biz/  
upcoming-events/](http://colorado.leadershipusa.biz/upcoming-events/)



**LOCATION:**

The Curtis Ballroom  
at the Landmark  
5345 Landmark Place  
Greenwood Village, CO 80111

8:30 registration  
9:00 to 2:30 program